



**Birdsall, Voss & Associates, Inc. dba bvk**  
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217  
 414-228-1990 / bvk.com

Visit Orlando  
 6277 Sea Harbor Drive, Suite 400  
 Orlando, FL 32812  
 Attn: Carmen Godsey

## OUTDOOR INVOICE

Invoice Number : 163906  
 Date : 3/18/2019  
 Page : 1 of 3  
 Client PO: 2825  
 Campaign: P91080 Visit Orlando 2019 Out of State H1

Line	Start Date	Bill Amount
<b>Vendor: WILKINS MEDIA LLC</b>		
<b>Order: 091751 - Visit Orlando 2019 H1 OOS OOH</b>		
0003	3/18/2019	3,980.01
Headline: PHI Digital Bul.		
Location: I-95 @ WESTMORELAND		
0024	3/18/2019	1,668.75
Headline: PHI Digital Bul.		
Location: 126 - I-95 S/O Rt. 420 E/S F/SW		
0030	3/18/2019	2,222.50
Headline: ATL Digital Bul.		
Location: W/S I-85 .5M S/O CLAIRMONT RD RHR F/N		
0033	3/18/2019	3,195.00
Headline: ATL Digital Bul.		
Location: S/S I-285 .5M E/O GA 400 RHR F/W		
0036	3/18/2019	3,980.01
Headline: PHI Digital Bul.		
Location: I-676/VINE @ 12TH FW		
0039	3/18/2019	4,315.00
Headline: PHI Digital Bul.		
Location: I-76/SCH. EXP. W/O PASSYUNK FW		
0042	3/18/2019	5,333.33
Headline: GeoFencing		
0046	3/4/2019	6,115.00
Headline: BOS Digital Bul.		
Location: N/L Route 95 Shawmut Rd F/S		
0049	3/4/2019	22,500.00
Headline: BOS Bulletin		
Location: 11525 - I-93 ES 148FT N/O MIDDLESEX ST F/N - 2		
0051	3/4/2019	43,335.00
Headline: BOS Trolley		
Location: Qty (3) Units - Double Decker Full Wrap or Trolley Full Wrap		
0053	3/4/2019	6,115.00
Headline: BOS Digital Bul.		
Location: I-93 W/S 3500 ft S/O Exit 26A ( Leverett Connetcor/Storrow D		
0056	3/4/2019	10,999.99



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0058	3/4/2019	5,560.00
Headline: BOS Digital Bul. Location: I-95/Rt 128 WS 500ft N/O North Av Exit Ramp (RP) F/N - 1		
0061	3/4/2019	3,890.00
Headline: BOS Digital Bul. Location: I-93 @ 340 Wood Rd. Braintree		
0065	3/4/2019	9,780.00
Headline: BOS Digital Bul. Location: Rt. 24, e/s,n/o Rt.27 @ 405 Westgate Dr., Brockton, MA.		
0068	3/11/2019	43,335.00
Headline: PHI Digital Bul. Location: I-76 Schuylkill Expwy NS		
0071	3/18/2019	21,725.00
Headline: NYC Buses Location: Qty (3) Units - Double Decker Full Wrap		
0073	3/18/2019	6,540.00
Headline: BOS Digital Spec. Location: Theater District, Chinatown / "nW Boston Hotel - 5 MIN PER H		
0077	3/25/2019	36,669.99
Headline: PHI Digital Bul. Location: 522 - Walt Whitman Bridge #5 N/S F/E		
0078	3/1/2019	104,000.00
Headline: NYC Barclay Location: Barclay's Center - Atlantic Avenue & Grand Avenue		
0079	3/4/2019	10,560.00
Headline: Dilworth Park Station Domination - Location: 1 S 15th St, Philadelphia, PA 19102		
0081	3/4/2019	38,890.00
Headline: 7th Ave Wallscape - NYC Location: 762 7th Avenue		
0083	3/18/2019	80,000.00
Headline: Bulletin - NYC Location: DELANCEY STREET W/O WILLIAMSBURG BRIDGE		
0084	3/25/2019	2,677.50
Headline: Grand Central Shed - NYC Location: Grand Central Shed		



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Line	Start Date	Bill Amount
Headline: Digital Bulletin - PHI Location: 202 - I-95 & Rhawn W/S F/N		
<b>Order Total:</b>		<b>477,387.08</b>
<b>Total</b>		<b>477,387.08</b>
<b>Total</b>		<b>\$477,387.08</b>

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.