



**Birdsall, Voss & Associates, Inc. dba bvk**  
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217  
 414-228-1990 / bvk.com

Visit Orlando  
 6277 Sea Harbor Drive, Suite 400  
 Orlando, FL 32812  
 Attn: Carmen Godsey

## INTERNET INVOICE

**Invoice Number :** 163895  
**Date :** 3/18/2019  
**Page :** 1 of 2  
**Client PO:** 3616  
**Campaign:** P90018 Visit Orlando Non City  
 Wide/Brand Campaign

Line	Start Date	Ad Number	Bill Amount
<b>Vendor: ASAECenter.org</b>			
<b>Order: 091876 - 2019 Visit Orlando M&amp;C NCW Digital</b>			
0002	3/1/2019		1,598.00
Headline: ROS			
Creative Size: Film Strip Banner Ad - 300x600			
<b>Vendor: Northstar Travel Media LLC</b>			
<b>Order: 091877 - 2019 Visit Orlando M&amp;C NCW Digital</b>			
0003	3/1/2019		3,500.00
Headline: First Party Remarketing			
Creative Size: Display Banners - 728x90, 300x250, 160x600			
0004	3/1/2019		2,400.00
Headline: Social Amp- Display Banner			
Creative Size: Display ad - 300x250			
<b>Order Total:</b>			<b>5,900.00</b>
<b>Vendor: Zeta Global Corp.</b>			
<b>Order: 091879 - 2019 Visit Orlando M&amp;C NCW Digital</b>			
0002	3/1/2019		7,950.00
Headline: Desktop_Smartphone_Tablet_Standard			
Creative Size: Display Banners - 728x90, 300x250, 160x600, 320x50			
<b>Vendor: Flashtalking Inc</b>			
<b>Order: 092033 - 2019 Visit Orlando M&amp;C NCW Digital</b>			
0001	3/1/2019		318.00
Creative Size: Ad Serving -			
<b>Vendor: Integral Ad Science</b>			
<b>Order: 092034 - 2019 Visit Orlando M&amp;C NCW Digital</b>			
0001	3/1/2019		318.00
Creative Size: Ad Verification -			
<b>Vendor: MeetingsFocus.com</b>			
<b>Order: 092035 - 2019 Visit Orlando M&amp;C NCW Digital</b>			
0001	3/19/2019		4,000.00
Headline: Custom HTML Email Sent to list of 3			
Creative Size: eBlasts -			
<b>Vendor: MPIWeb.org</b>			



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<b>Order: 092036 - 2019 Visit Orlando M&amp;C NCW Digital</b>			
0001	3/1/2019		2,500.00
Headline: Retargeting			
Creative Size: Display Banners - 728x90, 160x600, 300x250			
<b>Vendor: MultiView, Inc.</b>			
<b>Order: 092037 - 2019 Visit Orlando M&amp;C NCW Digital</b>			
0001	3/1/2019		5,000.00
Headline: Audience Channels, Behaviors Target			
Creative Size: Display Banners - 728x90, 300x250, 160x600, 320x50			
<b>Vendor: Convene Magazine online</b>			
<b>Order: 092038 - 2019 Visit Orlando M&amp;C NCW Digital</b>			
0001	3/1/2019		7,500.00
Headline: Top Pushdown with First Party Retar			
Creative Size: Display Banners - Homepage Top Pushdown Banner			
<b>Total</b>			<b>35,084.00</b>
			<b>Total \$35,084.00</b>

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.