



Birdsall, Voss & Associates, Inc. dba bvk
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217
 414-228-1990 / bvk.com

Visit Orlando
 6277 Sea Harbor Drive, Suite 400
 Orlando, FL 32812
 Attn: Carmen Godsey

INTERNET INVOICE

Invoice Number : 163894
Date : 3/18/2019
Page : 1 of 2
Client PO: 3587
Campaign: P91080 Visit Orlando 2019 Out of State H1

Line	Start Date	Ad Number	Bill Amount
Vendor: WBTS.com			
Order: 091795 - Visit Orlando 2019 H1 Digital - Social P			
0002	3/1/2019		1,205.36
Headline: Weather Sponsorship Desktop, Mobile			
Creative Size: Digital Elements of TV Buy - Expandable Ad, Page Skin, Banner			
0004	3/11/2019		3,000.00
Headline: BOS			
Creative Size: Digital Elements of TV Buy - Social Amplifications (Facebook)			
0005	3/1/2019		3,750.00
Headline: BOS			
Creative Size: Digital Elements of TV Buy - Expandable Ad, Page Skin, Banner			
0006	3/1/2019		1,000.00
Headline: BOS			
Creative Size: Digital Elements of TV Buy - Custom			
Order Total:			8,955.36
Vendor: WCAU-TV.com			
Order: 091796 - Visit Orlando 2019 H1 Digital - Social P			
0003	3/11/2019		3,000.00
Headline: PHI			
Creative Size: Digital Elements of TV Buy - Social Amplifications (Facebook)			
0006	3/1/2019		1,000.00
Headline: PHI			
Creative Size: Digital Elements of TV Buy - Custom			
0007	3/1/2019		3,637.50
Headline: PHI			
Creative Size: Digital Elements of TV Buy - NBC Plus Display Banners			
0008	3/1/2019		3,775.00
Headline: PHI			
Creative Size: Digital Elements of TV Buy - NBC Plus Video			
Order Total:			11,412.50
Vendor: WNBC-TV.com			
Order: 091797 - Visit Orlando 2019 H1 Digital - Social P			
0004	3/11/2019		2,250.00
Headline: NYC			



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Line	Start Date	Ad Number	Bill Amount
0005	3/1/2019		3,000.00
Creative Size: Digital Elements of TV Buy - NY Live Posting			
Headline: NYC			
0008	3/1/2019		5,000.00
Creative Size: Digital Elements of TV Buy - Social Amplification (Facebook)			
Headline: NYC			
0009	3/1/2019		1,000.00
Creative Size: Digital Elements of TV Buy - Expandable Ad, Page Skin, Banne			
Headline: NYC			
0010	3/1/2019		4,637.50
Creative Size: Digital Elements of TV Buy - Custom			
Headline: NYC			
Creative Size: Digital Elements of TV Buy - NBC Plus Display Banners			
Order Total:			15,887.50
Total			36,255.36
			Total \$36,255.36

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.