



**Birdsall, Voss & Associates, Inc. dba bvk**  
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217  
 414-228-1990 / bvk.com

Visit Orlando  
 6277 Sea Harbor Drive, Suite 400  
 Orlando, FL 32812  
 Attn: Carmen Godsey

**INTERNET INVOICE**

**Invoice Number :** 163893  
**Date :** 3/18/2019  
**Page :** 1 of 2  
**Client PO:** 3486  
**Campaign:** P90012 2019 Visit Orlando M&C Co-op Plan

Line	Start Date	Ad Number	Bill Amount
<b>Vendor: Northstar Travel Media LLC</b>			
<b>Order: 091754 - 2019 Visit Orlando M&amp;C Coop Annual Digit</b>			
0011	3/1/2019		1,500.00
Headline: Facilities Search Leaderboard - Top			
Creative Size: Display ad - 728x90			
0012	3/1/2019		3,500.00
Headline: Standard Banner Retargeting			
Creative Size: Display Banners - 300x250,728x90,160x600			
0013	3/1/2019		1,800.00
Headline: Featured Listing			
Creative Size: Featured Listing -			
0016	3/26/2019		6,000.00
Headline: Target Email - HTML Client Supplied			
Creative Size: email -			
<b>Order Total:</b>			<b>12,800.00</b>
<b>Vendor: Zeta Global Corp.</b>			
<b>Order: 091755 - 2019 Visit Orlando M&amp;C Coop Annual Digit</b>			
0003	3/1/2019		6,200.00
Headline: Desktop, Smartphone, Tablet, Standa			
Creative Size: Display Banners - 728x90, 300x250,160x600, 320x50			
<b>Vendor: MPIWeb.org</b>			
<b>Order: 091756 - 2019 Visit Orlando M&amp;C Coop Annual Digit</b>			
0002	3/1/2019		2,500.00
Headline: Programmatic Digital			
Creative Size: Display Banners - 728x90,160x600,300x250			
<b>Vendor: Flashtalking Inc</b>			
<b>Order: 091914 - 2019 Visit Orlando M&amp;C Coop Annual Digit</b>			
0003	3/1/2019		204.00
Creative Size: Ad Serving -			
<b>Vendor: Integral Ad Science</b>			
<b>Order: 091915 - 2019 Visit Orlando M&amp;C Coop Annual Digit</b>			
0003	3/1/2019		268.00
Creative Size: Ad Verification -			
<b>Vendor: AcuityAds MM Inc.</b>			



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Line	Start Date	Ad Number	Bill Amount
<b>Order: 092056 - 2019 Visit Orlando M&amp;C Coop Annual Digit</b>			
0001	3/1/2019		5,000.00
Headline: Acuity Ads AI Segments			
Creative Size: Display Banners - 728x90, 160x600, 300x250			

**Total 26,972.00**

<b>Total</b>	<b>\$26,972.00</b>
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All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.