



**Birdsall, Voss & Associates, Inc. dba bvk**  
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217  
 414-228-1990 / bvk.com

Visit Orlando  
 6277 Sea Harbor Drive, Suite 400  
 Orlando, FL 32812  
 Attn: Carmen Godsey

**INTERNET INVOICE**

Invoice Number : 163884  
 Date : 3/18/2019  
 Page : 1 of 2  
 Client PO: 3571  
 Campaign: P91080 Visit Orlando 2019 Out of State H1

Line	Start Date	Ad Number	Bill Amount
<b>Vendor: NFluence</b>			
<b>Order: 091622 - Visit Orlando 2019 H1 OOS Digital - Web</b>			
0003	3/1/2019		14,000.00
Headline: Southeast Markets			
Creative Size: Display Banners -			
0009	3/1/2019		9,105.80
Headline: Southeast Markets			
Creative Size: Native Ads -			
<b>Order Total:</b>			<b>23,105.80</b>
<b>Vendor: Flashtalking Inc</b>			
<b>Order: 091623 - Visit Orlando 2019 H1 OOS Digital - Web</b>			
0003	3/1/2019		1,916.00
Headline: All Markets			
Creative Size: Ad Serving -			
<b>Vendor: Integral Ad Science</b>			
<b>Order: 091648 - Visit Orlando 2019 H1 OOS Digital - Web</b>			
0003	3/1/2019		1,916.00
Headline: All Markets			
Creative Size: Ad Verification -			
<b>Vendor: Goodway Group, Inc.</b>			
<b>Order: 091759 - Visit Orlando 2019 H1 OOS Digital - Web</b>			
0003	3/1/2019		61,499.00
Headline: National			
Creative Size: Display ad - 728x90, 300x250, 160x600, 300x600, 320x50			
0009	3/1/2019		38,820.00
Headline: National			
Creative Size: Native Ads - Image Ad			
0015	3/1/2019		14,000.00
Headline: National excluding Orlando			
Creative Size: High Impact/Display - In-Image Animated & In Screen Animated			
<b>Order Total:</b>			<b>114,319.00</b>
<b>Vendor: AMAZON Media Group LLC</b>			
<b>Order: 091921 - Visit Orlando 2019 H1 OOS Digital - Web</b>			
0002	3/1/2019		10,000.00



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 State H1

Line	Start Date	Ad Number	Bill Amount
Headline: National Excluding Orlando			
Creative Size: Display Banners - 300x250, 728x90, 160x600, 300x600, 970x250			
<b>Total</b>			<b>151,256.80</b>
<b>Total</b>			<b>\$151,256.80</b>

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.