



Birdsall, Voss & Associates, Inc. dba bvk
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217
 414-228-1990 / bvk.com

Visit Orlando
 6277 Sea Harbor Drive, Suite 400
 Orlando, FL 32812
 Attn: Carmen Godsey

INTERNET INVOICE

Invoice Number : 163883
 Date : 3/18/2019
 Page : 1 of 2
 Client PO: 3575
 Campaign: P91080 Visit Orlando 2019 Out of State H1

Line	Start Date	Ad Number	Bill Amount
Vendor: NFluence			
Order: 091620 - Visit Orlando 2019 H1 OOS Streaming TV			
0003	3/1/2019		41,420.00
Headline: Atlanta: Streaming TV/Video			
Creative Size: :15 Sec or :30 Sec. + companion banners -			
Vendor: Goodway Group, Inc.			
Order: 091647 - Visit Orlando 2019 H1 OOS Streaming TV			
0003	3/1/2019		252,750.00
Headline: NYC: Streaming TV/Video			
Creative Size: :15 Sec or :30 Sec. -			
0008	3/1/2019		83,460.00
Headline: PHI: Streaming TV/Video			
Creative Size: :15 Sec or :30 Sec. -			
0011	3/1/2019		111,000.00
Headline: BOS: Streaming TV/Video			
Creative Size: :15 Sec or :30 Sec. -			
Order Total:			447,210.00
Vendor: Integral Ad Science			
Order: 091649 - Visit Orlando 2019 H1 OOS Streaming TV			
0003	3/1/2019		2,582.00
Creative Size: Ad Verification -			
Vendor: Flashtalking Inc			
Order: 091650 - Visit Orlando 2019 H1 OOS Streaming TV			
0003	3/1/2019		1,760.00
Creative Size: Ad Serving -			
Vendor: AMAZON Media Group LLC			
Order: 091885 - Visit Orlando 2019 H1 OOS Streaming TV			
0002	3/1/2019		6,102.00
Headline: PHI:Amazon DSP Video			
Creative Size: :30 Spot -			
0004	3/1/2019		6,301.80
Headline: ATL: Amazon DSP Video			
Creative Size: :30 Spot -			
0006	3/1/2019		10,500.00



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0010	3/1/2019		10,044.00
Headline: New York: Amazon DSP Video Creative Size: :30 Spot -			
0014	3/1/2019		4,879.00
Headline: New York: Amazon Fire TV - OTT Creative Size: :30 Spot -			
0017	3/1/2019		6,820.00
Headline: PHI: Amazon Fire TV - OTT Creative Size: :30 Spot -			
0019	3/1/2019		6,250.50
Headline: BOS: Amazon Fire TV - OTT Creative Size: :30 Spot -			
0021	3/1/2019		5,040.90
Headline: ATL: Amzaon Fire TV - OTT Creative Size: :30 Spot -			
Order Total:			55,938.20
Total			548,910.20
			Total \$548,910.20

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.