



Birdsall, Voss & Associates, Inc. dba bvk
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217
 414-228-1990 / bvk.com

Visit Orlando
 6277 Sea Harbor Drive, Suite 400
 Orlando, FL 32812
 Attn: Carmen Godsey

INTERNET INVOICE

Invoice Number : 163881
 Date : 3/15/2019
 Page : 1 of 2
 Client PO: 3404
 Campaign: P81090 Visit Orlando Zora 2019

Line	Start Date	Ad Number	Bill Amount
Vendor: Pandora Media, Inc.			
Order: 090954 - 2018 Visit Orlando Zora			
0003	1/8/2019		1,774.74
Creative Size: Audio + Banners -			
0004	2/1/2019		-1,774.74
Creative Size: Audio + Banners -			
Order Total:			0.00
Vendor: Flashtalking Inc			
Order: 091061 - 2018 Visit Orlando Zora			
0001	11/6/2018		-38.00
Creative Size: Ad Serving -			
0002	12/1/2018		-24.79
Creative Size: Ad Serving -			
0003	1/8/2019		16.20
Creative Size: Ad Serving -			
0004	2/1/2019		-56.21
Creative Size: Ad Serving -			
Order Total:			-102.80
Vendor: FaceBook . com			
Order: 091062 - 2018 Visit Orlando Zora			
0001	11/6/2018		191.31
Creative Size: Facebook Campaign -			
0002	12/1/2018		-191.47
Creative Size: Facebook Campaign -			
0003	1/8/2019		-778.78
Creative Size: Facebook Campaign -			
0004	2/1/2019		778.78
Creative Size: Facebook Campaign -			
Order Total:			-0.16
Vendor: AcuityAds MM Inc.			
Order: 091318 - 2018 Visit Orlando Zora			
0001	1/1/2019		2,631.12
Creative Size: Banner -			
0002	2/1/2019		-2,631.12



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Line	Start Date	Ad Number	Bill Amount
Creative Size: Banner -			
Order Total:			----- 0.00
Vendor: Integral Ad Science			
Order: 091572 - 2018 Visit Orlando Zora			
0001	11/1/2018		25.60
Creative Size: Ad Verification -			
0002	12/1/2018		49.94
Creative Size: Ad Verification -			
0003	1/1/2019		108.46
Creative Size: Ad Verification -			
0004	2/1/2019		8.68
Creative Size: Ad Verification -			
Order Total:			----- 192.68
Total			89.72

Total			\$89.72

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.