



Birdsall, Voss & Associates, Inc. dba bvk
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217
 414-228-1990 / bvk.com

Visit Orlando
 6277 Sea Harbor Drive, Suite 400
 Orlando, FL 32812
 Attn: Carmen Godsey

INTERNET INVOICE

Invoice Number : 163059
 Date : 2/8/2019
 Page : 1 of 2
 Client PO: 3587
 Campaign: P91080 Visit Orlando 2019 Out of State H1

Line	Start Date	Bill Amount
Vendor: WBTS.com Boston		
Order: 091795 - Visit Orlando 2019 H1 Digital - Social P		
0001	2/4/2019	10,044.64
Headline: Weather Sponsorship Desktop, Mobile		
Creative Size: Digital Elements of TV Buy - Expandable Ad, Page Skin, Banne		
0003	2/4/2019	1,000.00
Headline: Contest Page		
Creative Size: Digital Elements of TV Buy - Custom		
Order Total:		11,044.64
Vendor: WCAU-TV.com Philadelphia		
Order: 091796 - Visit Orlando 2019 H1 Digital - Social P		
0001	2/4/2019	425.00
Headline: 1x - Eblast		
Creative Size: Digital Elements of TV Buy - Static Only (500x600)		
0002	2/4/2019	1,000.00
Headline: Contest Page		
Creative Size: Digital Elements of TV Buy - Custom		
0004	2/4/2019	3,637.50
Headline: NBC Plus Display Banners - Universa		
Creative Size: Digital Elements of TV Buy - NBC Plus Display Banners		
0005	2/4/2019	3,775.00
Headline: NBC Plus Video - Universal Bundle		
Creative Size: Digital Elements of TV Buy - NBC Plus Video		
Order Total:		8,837.50
Vendor: WNBC-TV.com New York		
Order: 091797 - Visit Orlando 2019 H1 Digital - Social P		
0001	2/4/2019	15,000.00
Headline: Weather Sponsorship Desktop, Mobile		
Creative Size: Digital Elements of TV Buy - Expandable Ad, Page Skin, Banne		
0002	2/4/2019	2,000.00
Headline: 1x - Eblast		
Creative Size: Digital Elements of TV Buy - Static Only (500x6000)		
0003	2/4/2019	1,000.00
Headline: Contest Page		



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Line	Start Date	Bill Amount
0006	2/4/2019	4,637.50
Creative Size: Digital Elements of TV Buy - Custom		
Headline: NBC Plus Display Banners - Universa		
0007	2/4/2019	1,987.50
Creative Size: Digital Elements of TV Buy - NBC Plus Display Banners		
Headline: NBC Plus Video - Universal Bundle		
0011	2/4/2019	1,987.50
Creative Size: Digital Elements of TV Buy - NBC Plus Video :15s or :30s		
Headline: NBC Plus Video - Universal Bundle		
Creative Size: Digital Elements of TV Buy - NBC Plus Video :15s or :30s		
Order Total:		26,612.50
Total		46,494.64
		Total \$46,494.64

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.