



Birdsall, Voss & Associates, Inc. dba bvk
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217
 414-228-1990 / bvk.com

Visit Orlando
 6277 Sea Harbor Drive, Suite 400
 Orlando, FL 32812
 Attn: Carmen Godsey

INTERNET INVOICE

Invoice Number : 163058
Date : 2/8/2019
Page : 1 of 2
Client PO: 3486
Campaign: P90012 2019 Visit Orlando M&C Co-op Plan

Line	Start Date	Bill Amount
Vendor: Northstar Travel Media LLC		
Order: 091754 - 2019 Visit Orlando M&C Coop Annual Digit		
0004	2/1/2019	1,500.00
Headline: Facilities Search Leaderboard - Top		
Creative Size: Display ad - 728x90		
0005	2/1/2019	3,500.00
Headline: Standard Banner Retargeting		
Creative Size: Display Banners - 300x250,728x90,160x600		
0006	2/1/2019	1,800.00
Headline: Featured Listing		
Creative Size: Featured Listing -		
Order Total:		6,800.00
Vendor: Zeta Global Corp.		
Order: 091755 - 2019 Visit Orlando M&C Coop Annual Digit		
0002	2/1/2019	6,200.00
Headline: Desktop, Smartphone, Tablet, Standa		
Creative Size: Display Banners - 728x90, 300x250,160x600, 320x50		
Vendor: MPIWeb.org		
Order: 091756 - 2019 Visit Orlando M&C Coop Annual Digit		
0001	2/1/2019	2,500.00
Headline: Programmatic Digital		
Creative Size: Display Banners - 728x90,160x600,300x250		
Vendor: Flashtalking Inc		
Order: 091914 - 2019 Visit Orlando M&C Coop Annual Digit		
0001	1/21/2019	85.00
Creative Size: Ad Serving -		
0002	2/1/2019	100.00
Creative Size: Ad Serving -		
Order Total:		185.00
Vendor: Integral Ad Science		
Order: 091915 - 2019 Visit Orlando M&C Coop Annual Digit		
0001	1/1/2019	132.00
Creative Size: Ad Verification -		
0002	1/1/2019	158.00



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Line	Start Date	Bill Amount
Creative Size: Ad Verification -		-----
Order Total:		290.00
Total		15,975.00
Total		\$15,975.00

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.