



Birdsall, Voss & Associates, Inc. dba bvk
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217
 414-228-1990 / bvk.com

Visit Orlando
 6277 Sea Harbor Drive, Suite 400
 Orlando, FL 32812
 Attn: Carmen Godsey

INTERNET INVOICE

Invoice Number : 163049
 Date : 2/8/2019
 Page : 1 of 2
 Client PO: 3571
 Campaign: P91080 Visit Orlando 2019 Out of State H1

Line	Start Date	Bill Amount
Vendor: NFluence		
Order: 091622 - Visit Orlando 2019 H1 OOS Digital - Web		
0002	2/1/2019	11,540.60
Creative Size: Display Banners -		
0008	2/1/2019	7,284.60
Creative Size: Native Ads -		
Order Total:		18,825.20
Vendor: Flashtalking Inc		
Order: 091623 - Visit Orlando 2019 H1 OOS Digital - Web		
0002	2/1/2019	1,533.00
Creative Size: Ad Serving -		
Vendor: Integral Ad Science		
Order: 091648 - Visit Orlando 2019 H1 OOS Digital - Web		
0002	2/1/2019	1,533.00
Creative Size: Ad Verification -		
Vendor: Goodway Group, Inc.		
Order: 091759 - Visit Orlando 2019 H1 OOS Digital - Web		
0002	2/1/2019	49,199.00
Headline: Display: National excluding Orlando		
Creative Size: Display ad - 728x90, 300x250, 160x600, 300x600, 320x50		
0008	2/1/2019	31,055.00
Headline: Native: National excluding Orlando,		
Creative Size: Native Ads - Image Ad		
0014	2/1/2019	11,200.00
Headline: HI: National excluding Orlando		
Creative Size: High Impact/Display - In-Image Animated & In Screen Animated		
Order Total:		91,454.00
Vendor: AMAZON Media Group LLC		
Order: 091921 - Visit Orlando 2019 H1 OOS Digital - Web		
0001	2/1/2019	15,000.00
Headline: Amazon DSP Display, National Exclud		
Creative Size: Display Banners - 300x250, 728x90, 160x600, 300x600, 970x250		
Total		128,345.20