



**Birdsall, Voss & Associates, Inc. dba bvk**  
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217  
 414-228-1990 / bvk.com

Visit Orlando  
 6277 Sea Harbor Drive, Suite 400  
 Orlando, FL 32812  
 Attn: Carmen Godsey

**INTERNET INVOICE**

Invoice Number : 163048  
 Date : 2/8/2019  
 Page : 1 of 2  
 Client PO: 3575  
 Campaign: P91080 Visit Orlando 2019 Out of State H1

Line	Start Date	Bill Amount
<b>Vendor: NFluence</b>		
<b>Order: 091620 - Visit Orlando 2019 H1 OOS Streaming TV</b>		
0002	2/1/2019	165,680.00
Creative Size: :15 Sec or :30 Sec. + companion banners - Atlanta		
<b>Vendor: Goodway Group, Inc.</b>		
<b>Order: 091647 - Visit Orlando 2019 H1 OOS Streaming TV</b>		
0002	2/1/2019	202,200.00
Headline: Streaming TV/Video: CTV needs to in Creative Size: :15 Sec or :30 Sec. - New York		
0007	2/1/2019	66,768.00
Headline: Streaming TV/Video: CTV needs to in Creative Size: :15 Sec or :30 Sec. - Philadelphia		
0010	2/1/2019	88,800.00
Headline: Streaming TV/Video: CTV needs to in Creative Size: :15 Sec or :30 Sec. - Boston		
<b>Order Total:</b>		<b>357,768.00</b>
<b>Vendor: Integral Ad Science</b>		
<b>Order: 091649 - Visit Orlando 2019 H1 OOS Streaming TV</b>		
0002	2/1/2019	2,445.00
Creative Size: Ad Verification - All Markets		
<b>Vendor: Flashtalking Inc</b>		
<b>Order: 091650 - Visit Orlando 2019 H1 OOS Streaming TV</b>		
0002	2/1/2019	1,844.00
Creative Size: Ad Serving - All Markets		
<b>Vendor: AMAZON Media Group LLC</b>		
<b>Order: 091885 - Visit Orlando 2019 H1 OOS Streaming TV</b>		
0001	2/1/2019	4,388.40
Headline: Amazon DSP Video Creative Size: :30 Spot - Philadelphia		
0003	2/18/2019	6,266.16
Headline: Amazon DSP Video Creative Size: :30 Spot - Atlanta		
0005	2/1/2019	10,500.00
Headline: Amazon DSP Video New York		



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0009	2/1/2019	10,044.00
Creative Size: :30 Spot -		
Headline: Amazon Fire TV - OTT		
Creative Size: :30 Spot - <a href="#">New York</a>		
0013	2/1/2019	3,510.00
Headline: Amazon Fire TV - OTT		
Creative Size: :30 Spot - <a href="#">Philadelphia</a>		
0016	2/18/2019	5,012.82
Headline: Amazon Fire TV - OTT		
Creative Size: :30 Spot - <a href="#">Atlanta</a>		
0018	2/1/2019	4,290.00
Headline: Amzaon Fire TV - OTT		
Creative Size: :30 Spot - <a href="#">Boston</a>		
0020	2/1/2019	7,639.50
Headline: Amazon DSP Video		
Creative Size: :30 Spot - <a href="#">Boston</a>		
<b>Order Total:</b>		<b>51,650.88</b>

**Total 579,387.88**

<b>Total</b>	<b>\$579,387.88</b>
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All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.