



Birdsall, Voss & Associates, Inc. dba bvk
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217
 414-228-1990 / bvk.com

Visit Orlando
 6277 Sea Harbor Drive, Suite 400
 Orlando, FL 32812
 Attn: Carmen Godsey

INTERNET INVOICE

Invoice Number : 162666
Date : 1/24/2019
Page : 1 of 1
Client PO: 3571
Campaign: Visit Orlando 2019 Out of State H1

Line	Start Date	Bill Amount
Vendor: NFluence		
Order: 091622 - Visit Orlando 2019 H1 OOS Digital - Web		
0001	1/1/2019	11,540.60
Creative Size: Display Banners -		
0007	1/1/2019	7,284.60
Creative Size: Native Ads -		
Order Total:		18,825.20
Vendor: Flashtalking Inc		
Order: 091623 - Visit Orlando 2019 H1 OOS Digital - Web		
0001	1/1/2019	1,500.00
Creative Size: Ad Serving -		
Vendor: Integral Ad Science		
Order: 091648 - Visit Orlando 2019 H1 OOS Digital - Web		
0001	1/1/2019	1,500.00
Creative Size: Ad Verification -		
Vendor: Goodway Group, Inc.		
Order: 091759 - Visit Orlando 2019 H1 OOS Digital - Web		
0001	1/21/2019	49,199.00
Headline: Display: National excluding Orlando		
Creative Size: Display ad - 728x90, 300x250, 160x600, 300x600, 320x50		
0007	1/21/2019	31,055.00
Headline: Native: National excluding Orlando,		
Creative Size: Native Ads - Image Ad		
0013	1/21/2019	2,370.00
Headline: HI: National excluding Orlando		
Creative Size: High Impact/Display - In-Image Animated & In Screen Animated		
Order Total:		82,624.00
Total		104,449.20
		Total \$104,449.20

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.