



**Birdsall, Voss & Associates, Inc. dba bvk**  
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217  
 414-228-1990 / bvk.com

Visit Orlando  
 6277 Sea Harbor Drive, Suite 400  
 Orlando, FL 32812  
 Attn: Carmen Godsey

**INTERNET INVOICE**

Invoice Number : 162665  
 Date : 1/24/2019  
 Page : 1 of 1  
 Client PO: 3575  
 Campaign: Visit Orlando 2019 Out of State H1

Line	Start Date	Bill Amount
<b>Vendor: NFluence</b>		
<b>Order: 091620 - Visit Orlando 2019 H1 OOS Streaming TV</b>		
0001	1/21/2019	41,420.00
Creative Size: :15 Sec or :30 Sec. + companion banners -		
<b>Vendor: Goodway Group, Inc.</b>		
<b>Order: 091647 - Visit Orlando 2019 H1 OOS Streaming TV</b>		
0001	1/21/2019	50,550.00
Headline: Streaming TV/Video: CTV needs to in		
Creative Size: :15 Sec or :30 Sec. -		
0006	1/21/2019	16,692.00
Headline: Streaming TV/Video: CTV needs to in		
Creative Size: :15 Sec or :30 Sec. -		
0009	1/21/2019	22,200.00
Headline: Streaming TV/Video: CTV needs to in		
Creative Size: :15 Sec or :30 Sec. -		
<b>Order Total:</b>		<b>89,442.00</b>
<b>Vendor: Integral Ad Science</b>		
<b>Order: 091649 - Visit Orlando 2019 H1 OOS Streaming TV</b>		
0001	1/1/2019	611.00
Creative Size: Ad Verification -		
<b>Vendor: Flashtalking Inc</b>		
<b>Order: 091650 - Visit Orlando 2019 H1 OOS Streaming TV</b>		
0001	1/21/2019	461.00
Creative Size: Ad Serving -		
<b>Total</b>		<b>131,934.00</b>
		<b>Total \$131,934.00</b>

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.