



**Birdsall, Voss & Associates, Inc. dba bvk**  
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217  
 414-228-1990 / bvk.com

Visit Orlando  
 6277 Sea Harbor Drive, Suite 400  
 Orlando, FL 32812  
 Attn: Carmen Godsey

**INTERNET INVOICE**

**Invoice Number : 162544**  
**Date : 1/21/2019**  
**Page : 1 of 2**  
**Client PO: 3426**  
**Campaign: P81081 Visit Orlando Domestic H2 Campaign**

Line	Start Date	Bill Amount
<b>Vendor: Goodway Group, Inc.</b>		
<b>Order: 091211 - 2018 Visit Orlando Digital TV Nov.-Dec.</b>		
0002	11/19/2018	5,195.33
Headline: Video		
Creative Size: Video - :15 or :30		
0010	12/1/2018	2,254.00
Headline: Connected TV		
Creative Size: Video - :15 or :30		
0011	12/1/2018	-1,195.33
Headline: Video		
Creative Size: Video - :15 or :30		
0012	12/1/2018	-6,254.00
Headline: TV Sync		
Creative Size: Video - :15 or :30		
0013	12/1/2018	2,670.00
Headline: Connected TV		
Creative Size: Video - :15 or :30		
0014	12/1/2018	2,700.00
Headline: Video		
Creative Size: Video - :15 or :30		
0015	12/1/2018	-5,370.00
Headline: TV Sync		
Creative Size: Video - :15 or :30		
0016	12/1/2018	2,281.00
Headline: Connected TV		
Creative Size: Video - :15 or :30		
0017	12/1/2018	1,880.87
Headline: Video		
Creative Size: Video - :15 or :30		
0018	12/1/2018	-5,281.00
Headline: TV Sync		
Creative Size: Video - :15 or :30		
<b>Order Total:</b>		<b>-1,119.13</b>

**Vendor: Flashtalking Inc**  
**Order: 091696 - 2018 Visit Orlando Digital TV Nov.-Dec.**



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 Campaign

Line	Start Date	Bill Amount
0001 Creative Size: Ad Serving -	12/1/2018	283.60
<b>Vendor: Integral Ad Science</b>		
<b>Order: 091697 - 2018 Visit Orlando Digital TV Nov.-Dec.</b>		
0001 Creative Size: Ad Verification -	12/1/2018	316.55
<b>Total</b>		<b>-518.98</b>
<b>Total</b>		<b>(\$518.98)</b>

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.