



Birdsall, Voss & Associates, Inc. dba bvk
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217
 414-228-1990 / bvk.com

Visit Orlando
 6277 Sea Harbor Drive, Suite 400
 Orlando, FL 32812
 Attn: Carmen Godsey

INTERNET INVOICE

Invoice Number : 162542
Date : 1/21/2019
Page : 1 of 5
Client PO: 3320
Campaign: P81081 Visit Orlando Domestic H2 Campaign

Line	Start Date	Bill Amount
Vendor: Hulu, LLC		
Order: 090476 - 2018 Visit Orlando OOS Digital TV H2		
0001	9/10/2018	-16,571.49
Headline: Video Commercial		
Creative Size: :30 Spot - Video		
0002	10/1/2018	99.02
Headline: Video Commercial		
Creative Size: :30 Spot - Video		
0004	9/10/2018	-10,000.00
Headline: Video Commercial		
Creative Size: :30 Spot - Video		
0005	10/1/2018	-1,286.18
Headline: Video Commercial		
Creative Size: :30 Spot - Video		
0006	9/21/2018	19,628.94
Headline: Video Commercial		
Creative Size: :30 Spot - Video		
0007	9/21/2018	11,286.19
Headline: Video Commercial		
Creative Size: :30 Spot - Video		
Order Total:		3,156.48
Vendor: Zeta Global Corp.		
Order: 090477 - 2018 Visit Orlando OOS Digital TV H2		
0001	9/10/2018	-37,786.00
Headline: TV Accelerator		
Creative Size: :30 Spot - Video		
0002	10/1/2018	-927.57
Headline: TV Accelerator		
Creative Size: :30 Spot - Video		
0004	9/10/2018	-7,500.00
Headline: Connected TV Reach		
Creative Size: :30 Spot - Digital TV		
0005	10/1/2018	-177.89
Headline: Connected TV Reach		
Creative Size: :30 Spot - Digital TV		



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Line	Start Date	Bill Amount
0007	9/10/2018	-23,571.00
	Headline: TV Accelerator	
	Creative Size: :30 Spot - Video	
0008	10/1/2018	5,004.64
	Headline: TV Accelerator	
	Creative Size: :30 Spot - Video	
0009	9/10/2018	-5,000.00
	Headline: Connected TV Reach	
	Creative Size: :30 Spot - Digital TV	
0010	10/1/2018	552.07
	Headline: Connected TV Reach	
	Creative Size: :30 Spot - Digital TV	
0011	9/10/2018	-36,071.00
	Headline: TV Accelerator	
	Creative Size: :30 Spot - Video	
0012	10/1/2018	8,272.79
	Headline: TV Accelerator	
	Creative Size: :30 Spot - Video	
0013	9/10/2018	-7,500.00
	Headline: Connected TV Reach	
	Creative Size: :30 Spot - Digital TV	
0014	10/1/2018	1,515.69
	Headline: Connected TV Reach	
	Creative Size: :30 Spot - Digital TV	
0015	9/10/2018	39,231.25
	Headline: TV Accelerator	
	Creative Size: :30 Spot - Video	
0016	9/10/2018	8,544.75
	Headline: Connected TV Reach	
	Creative Size: :30 Spot - Digital TV	
0017	9/10/2018	18,566.36
	Headline: TV Accelerator	
	Creative Size: :30 Spot - Video	
0018	9/10/2018	4,447.92
	Headline: Connected TV Reach	



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Line	Start Date	Bill Amount
0019	9/10/2018	27,798.21
Creative Size: :30 Spot - Digital TV		
Headline: TV Accelerator		
0020	9/10/2018	5,984.31
Creative Size: :30 Spot - Video		
Headline: Connected TV Reach		
0021	11/1/2018	6,679.89
Creative Size: :30 Spot - Digital TV		
Headline: TV Accelerator		
0022	11/1/2018	561.71
Creative Size: :30 Spot - Video		
Headline: Connected TV Reach		
Creative Size: :30 Spot - Digital TV		
Order Total:		8,626.13
Vendor: Goodway Group, Inc.		
Order: 090478 - 2018 Visit Orlando OOS Digital TV H2		
0001	9/10/2018	-5,625.00
Headline: TV Sync		
Creative Size: :30 + :15 Spot - Video		
0002	10/1/2018	-8,303.57
Headline: TV Sync		
Creative Size: :30 + :15 Spot - Video		
0007	9/10/2018	-6,750.00
Headline: Video- NATIVE		
Creative Size: :30 + :15 Spot - Video		
0008	10/1/2018	-9,964.29
Headline: Video		
Creative Size: :30 + :15 Spot - Video		
0010	9/10/2018	-13,125.00
Headline: Video		
Creative Size: :30 + :15 Spot - Video		
0011	10/1/2018	10,599.36
Headline: Video		
Creative Size: :30 + :15 Spot - Video		
0013	9/10/2018	-19,785.00



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Line	Start Date	Bill Amount
0014	10/1/2018	9,551.82
Headline: CTV Creative Size: :30 + :15 Spot - Video		
0016	9/10/2018	329.90
Headline: CTV Creative Size: :30 + :15 Spot - Video		
0018	9/10/2018	8,377.28
Headline: TV Sync Creative Size: :30 + :15 Spot - Video		
0019	9/10/2018	10,984.67
Headline: Video Creative Size: :30 + :15 Spot - Video		
0021	10/1/2018	13,303.24
Headline: CTV Creative Size: :30 + :15 Spot - Video		
0022	11/1/2018	6,937.67
Headline: TV Sync Creative Size: :30 + :15 Spot - Video		
0023	11/1/2018	-1,939.09
Headline: Video - NATIVE Creative Size: :30 + :15 Spot - Video		
Order Total:		-5,408.01
Vendor: TEADS INC		
Order: 090833 - 2018 Visit Orlando OOS Digital TV H2		
0001	10/8/2018	-1,657.13
Headline: InRead Skin Landscape Creative Size: :30 + :15 Spot - VIDEO		
0002	11/1/2018	-6,928.57
Headline: InRead Skin Landscape Creative Size: :30 + :15 Spot - VIDEO		
0007	11/1/2018	8,585.68
Headline: InRead Skin Landscape Creative Size: :30 + :15 Spot - VIDEO		



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Line	Start Date	Bill Amount
Order Total:		-0.02
Vendor: Flashtalking Inc		
Order: 090953 - 2018 Visit Orlando OOS Digital TV H2		
0003	11/1/2018	203.81
Creative Size: Ad Serving -		
Vendor: Integral Ad Science		
Order: 091098 - 2018 Visit Orlando OOS Digital TV H2		
0004	11/1/2018	203.73
Creative Size: Ad Verification -		
Total		6,782.12
Total		\$6,782.12

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.