



Birdsall, Voss & Associates, Inc. dba bvk
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217
 414-228-1990 / bvk.com

Visit Orlando
 6277 Sea Harbor Drive, Suite 400
 Orlando, FL 32812
 Attn: Carmen Godsey

INTERNET INVOICE

Invoice Number : 162540
Date : 1/21/2019
Page : 1 of 2
Client PO: 3160
Campaign: P81081 Visit Orlando Domestic H2 Campaign

Line	Start Date	Bill Amount
Vendor: Permission Data LLC		
Order: 090470 - 2018 Visit Orlando OOS Fall Digital- LEA		
0001	9/1/2018	-46,750.00
Creative Size: Lead Gen -		
0002	10/1/2018	41,917.63
Creative Size: Lead Gen -		
0003	11/1/2018	1,560.51
Creative Size: Lead Gen -		
Order Total:		-3,271.86
Vendor: Media Networks, Inc. - Online		
Order: 090471 - 2018 Visit Orlando OOS Fall Digital- LEA		
0001	9/1/2018	-50,000.00
Headline: React2 - Diligent		
Creative Size: Lead Gen -		
0002	10/1/2018	39,923.40
Headline: React2 - Diligent		
Creative Size: Lead Gen -		
0003	11/1/2018	8,971.00
Headline: React2 - Diligent		
Creative Size: Lead Gen -		
Order Total:		-1,105.60
Vendor: Flashtalking Inc		
Order: 090472 - 2018 Visit Orlando OOS Fall Digital- LEA		
0001	9/1/2018	-652.00
Creative Size: Flashtalking -		
0002	10/1/2018	-270.38
Creative Size: Flashtalking -		
0003	11/1/2018	45.01
Creative Size: Flashtalking -		
Order Total:		-877.37
Vendor: Transparent Data Services		
Order: 090514 - 2018 Visit Orlando OOS Fall Digital- LEA		
0001	9/1/2018	-46,750.00
Creative Size: Lead Gen -		



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Line	Start Date	Bill Amount
0002 Creative Size: Lead Gen -	10/1/2018	28,586.00
0003 Creative Size: Lead Gen -	11/1/2018	9,114.00
Order Total:		----- -9,050.00
Total		-14,304.83
		Total (\$14,304.83)

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.