



**Birdsall, Voss & Associates, Inc. dba bvk**  
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217  
 414-228-1990 / bvk.com

Visit Orlando  
 6277 Sea Harbor Drive, Suite 400  
 Orlando, FL 32812  
 Attn: Carmen Godsey

**INTERNET INVOICE**

**Invoice Number : 162538**  
**Date : 1/21/2019**  
**Page : 1 of 2**  
**Client PO: 2838**  
**Campaign: P81081 Visit Orlando Domestic H2 Campaign**

Line	Start Date	Bill Amount
<b>Vendor: YAHOO! SEARCH MARKETING - Oath Americas</b>		
<b>Order: 090405 - 2018 Visit Orlando OOS Fall Digital AWA</b>		
0001	8/1/2018	-101.88
Creative Size: Banner -		
0002	9/1/2018	556.27
Creative Size: Banner -		
0006	10/1/2018	1,537.94
Creative Size: Banner -		
0009	11/1/2018	-3,594.39
Creative Size: Banner -		
<b>Order Total:</b>		<b>-1,602.06</b>
<b>Vendor: StackAdapt Inc.</b>		
<b>Order: 090406 - 2018 Visit Orlando OOS Fall Digital AWA</b>		
0003	9/1/2018	1,861.41
Creative Size: Native Ads -		
0004	10/1/2018	1,895.42
Creative Size: Native Ads -		
0005	11/1/2018	-3,916.48
Creative Size: Native Ads -		
0006	12/1/2018	-478.83
Creative Size: Native Ads -		
<b>Order Total:</b>		<b>-638.48</b>
<b>Vendor: TEADS INC</b>		
<b>Order: 090407 - 2018 Visit Orlando OOS Fall Digital AWA</b>		
0001	9/1/2018	-25,000.00
Creative Size: High Impact/Display -		
0002	10/1/2018	13,860.77
Creative Size: High Impact/Display -		
0003	11/1/2018	-2,223.12
Creative Size: High Impact/Display -		
<b>Order Total:</b>		<b>-13,362.35</b>
<b>Vendor: Flashtalking Inc</b>		
<b>Order: 090567 - 2018 Visit Orlando OOS Fall Digital AWA</b>		
0001	8/1/2018	-705.21



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Line	Start Date	Bill Amount
0002	9/1/2018	-694.82
0003	10/1/2018	-553.07
0004	11/1/2018	-108.46
0005	12/1/2018	-265.74
<b>Order Total:</b>		<b>-2,327.30</b>
<b>Total</b>		<b>-17,930.19</b>
		<b>Total (\$17,930.19)</b>

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.