



Birdsall, Voss & Associates, Inc. dba bvk
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217
 414-228-1990 / bvk.com

Visit Orlando
 6277 Sea Harbor Drive, Suite 400
 Orlando, FL 32812
 Attn: Carmen Godsey

INTERNET INVOICE

Invoice Number : 162537
 Date : 1/21/2019
 Page : 1 of 3
 Client PO: 2840
 Campaign: P81081 Visit Orlando Domestic H2
 Campaign

Line	Start Date	Bill Amount
Vendor: SOJERN INC		
Order: 090397 - 2018 Visit Orlando OOS Fall Digital TIX		
0001	7/1/2018	-3,287.88
Creative Size: Banners -		
0002	8/1/2018	2,613.73
Creative Size: Banners -		
0003	9/1/2018	-2,526.02
Creative Size: Banners -		
0004	10/1/2018	-87.71
Creative Size: Banners -		
0005	11/1/2018	17,500.00
Creative Size: Banners -		
0006	12/1/2018	-14,212.12
Creative Size: Banners -		
Order Total:		0.00
Vendor: NFluence		
Order: 090398 - 2018 Visit Orlando OOS Fall Digital TIX		
0001	7/1/2018	1,086.51
Creative Size: Banner -		
0002	8/1/2018	4,170.60
Creative Size: Banner -		
0003	9/1/2018	-1,955.43
Creative Size: Banner -		
0004	10/1/2018	-4,599.60
Creative Size: Banner -		
0005	11/1/2018	138,636.83
Creative Size: Banner -		
0006	12/1/2018	-137,339.67
Creative Size: Banner -		
Order Total:		-0.76
Vendor: Flashtalking Inc		
Order: 090399 - 2018 Visit Orlando OOS Fall Digital TIX		
0001	7/1/2018	15.32
Creative Size: Ad Serving -		



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Line	Start Date	Bill Amount
0002	8/1/2018	-70.34
Creative Size: Ad Serving -		
0003	9/1/2018	-145.21
Creative Size: Ad Serving -		
0004	10/1/2018	-117.46
Creative Size: Ad Serving -		
0005	11/1/2018	1,336.63
Creative Size: Ad Serving -		
0006	12/1/2018	309.21
Creative Size: Ad Serving -		
Order Total:		1,328.15
Vendor: Integral Ad Science		
Order: 090400 - 2018 Visit Orlando OOS Fall Digital TIX		
0001	7/1/2018	-54.12
Creative Size: Ad Verification -		
0002	8/1/2018	-180.53
Creative Size: Ad Verification -		
0003	9/1/2018	-326.25
Creative Size: Ad Verification -		
0004	10/1/2018	-117.83
Creative Size: Ad Verification -		
0005	11/1/2018	2,237.47
Creative Size: Ad Verification -		
0006	12/1/2018	450.23
Creative Size: Ad Verification -		
Order Total:		2,008.97
Vendor: IBM Digital		
Order: 090910 - 2018 Visit Orlando OOS Fall Digital TIX		
0001	11/1/2018	-2,624.28
Creative Size: Banner -		
0003	10/1/2018	-30,716.73
Creative Size: Banner -		
Order Total:		-33,341.01



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Line	Start Date	Bill Amount
Total		-30,004.65
		Total (\$30,004.65)

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.