



**Birdsall, Voss & Associates, Inc. dba bvk**  
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217  
 414-228-1990 / bvk.com

Visit Orlando  
 6277 Sea Harbor Drive, Suite 400  
 Orlando, FL 32812  
 Attn: Carmen Godsey

**INTERNET INVOICE**

**Invoice Number :** 162531  
**Date :** 1/21/2019  
**Page :** 1 of 1  
**Client PO:** 2842  
**Campaign:** P80831 Visit Orlando Florida Campaign

Line	Start Date	Bill Amount
<b>Vendor: Media Networks, Inc. - Online</b>		
<b>Order: 090474 - 2018 Visit Orlando IS Digital LEAD GEN</b>		
0001	9/1/2018	-11,250.00
Headline: React2 - Digilant		
Creative Size: Lead Gen -		
0002	10/1/2018	7,997.00
Headline: React2- Digilant		
Creative Size: Lead Gen -		
0003	11/1/2018	2,150.00
Headline: React2 - Digilant		
Creative Size: Lead Gen -		
<b>Order Total:</b>		<b>-1,103.00</b>
<b>Vendor: Flashtalking Inc</b>		
<b>Order: 090475 - 2018 Visit Orlando IS Digital LEAD GEN</b>		
0001	9/1/2018	-501.00
Creative Size: Flashtalking -		
0002	10/1/2018	-501.00
Creative Size: Flashtalking -		
<b>Order Total:</b>		<b>-1,002.00</b>
<b>Total</b>		<b>-2,105.00</b>
		<b>Total (\$2,105.00)</b>

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.