



**Birdsall, Voss & Associates, Inc. dba bvk**  
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217  
 414-228-1990 / bvk.com

Visit Orlando  
 6277 Sea Harbor Drive, Suite 400  
 Orlando, FL 32812  
 Attn: Carmen Godsey

**INTERNET INVOICE**

Invoice Number : 162527  
 Date : 1/21/2019  
 Page : 1 of 2  
 Client PO: 2841  
 Campaign: P80831 Visit Orlando Florida  
 Campaign

Line	Start Date	Bill Amount
<b>Vendor: Bidtellect Inc</b>		
<b>Order: 088271 - 2018 Visit Orlando IS Digital AWA</b>		
0009	8/1/2018	-8,981.72
Creative Size: Native Ads -		
0010	9/1/2018	-2,560.83
Creative Size: Native Ads -		
0011	10/1/2018	4,176.76
Creative Size: Native Ads -		
0012	11/1/2018	8,905.09
Creative Size: Native Ads -		
0013	12/1/2018	-1,539.30
Creative Size: Native Ads -		
<b>Order Total:</b>		<b>0.00</b>
<b>Vendor: Flashtalking Inc</b>		
<b>Order: 088272 - 2018 Visit Orlando IS Digital AWA</b>		
0007	8/1/2018	-465.00
Creative Size: Flashtalking -		
0008	9/1/2018	-254.48
Creative Size: Flashtalking -		
0009	10/1/2018	283.53
Creative Size: Flashtalking -		
0010	11/1/2018	103.57
Creative Size: Flashtalking -		
0011	12/1/2018	-192.53
Creative Size: Flashtalking -		
<b>Order Total:</b>		<b>-524.91</b>
<b>Vendor: PadSquad LLC</b>		
<b>Order: 090403 - 2018 Visit Orlando IS Digital AWA</b>		
0001	9/1/2018	-19,864.00
Creative Size: High Impact/Display -		
0002	10/1/2018	4,677.44
Creative Size: High Impact/Display -		
0003	11/1/2018	15,196.56
Creative Size: High Impact/Display -		



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**Client PO:** 2841  
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Line	Start Date	Bill Amount
<b>Order Total:</b>		<b>10.00</b>
<b>Vendor: YAHOO! SEARCH MARKETING - Oath Americas</b>		
<b>Order: 090404 - 2018 Visit Orlando IS Digital AWA</b>		
0001	8/1/2018	-7,897.92
Creative Size: Banner -		
0002	9/1/2018	-2,006.93
Creative Size: Banner -		
0006	10/1/2018	-2,912.38
Creative Size: Banner -		
0009	11/1/2018	-1,265.71
Creative Size: Banner -		
0013	10/1/2018	278.78
Creative Size: Banner -		
<b>Order Total:</b>		<b>-13,804.16</b>
<b>Total</b>		<b>-14,319.07</b>
<b>Total</b>		<b>(\$14,319.07)</b>

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.