



**Birdsall, Voss & Associates, Inc. dba bvk**  
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217  
 414-228-1990 / bvk.com

Visit Orlando  
 6277 Sea Harbor Drive, Suite 400  
 Orlando, FL 32812  
 Attn: Carmen Godsey

**INTERNET INVOICE**

Invoice Number : 162522  
 Date : 1/21/2019  
 Page : 1 of 2  
 Client PO: 3343  
 Campaign: P80189 Visit Orlando Member Co-Op

Line	Start Date	Bill Amount
<b>Vendor: SOJERN INC</b>		
<b>Order: 090689 - 2018 Visit Orlando Member Co-op Fall Dig</b>		
0003	10/1/2018	606.32
Headline: Display In State		
Creative Size: Display ad - 300x250, 728x90, 160x600		
<b>Vendor: Flashtalking Inc</b>		
<b>Order: 090690 - 2018 Visit Orlando Member Co-op Fall Dig</b>		
0001	9/24/2018	-367.68
Creative Size: Ad Serving -		
0002	10/1/2018	-463.68
Creative Size: Ad Serving -		
0003	11/1/2018	-71.35
Creative Size: Ad Serving -		
<b>Order Total:</b>		<b>-902.71</b>
<b>Vendor: Integral Ad Science</b>		
<b>Order: 090691 - 2018 Visit Orlando Member Co-op Fall Dig</b>		
0001	9/24/2018	-319.00
Creative Size: Ad Verification -		
0002	10/1/2018	-600.00
Creative Size: Ad Verification -		
0003	11/1/2018	-282.00
Creative Size: Ad Verification -		
<b>Order Total:</b>		<b>-1,201.00</b>
<b>Vendor: TRIP ADVISOR LLC</b>		
<b>Order: 090692 - 2018 Visit Orlando Member Co-op Fall Dig</b>		
0001	10/1/2018	-1,045.47
Headline: Display Out of State		
Creative Size: Display ad - 300x250, 728x90, 300x600		
0002	10/1/2018	-4,180.07
Headline: Display In State		
Creative Size: Display ad - 300x250, 728x90, 300x600		
0003	11/1/2018	1,045.49
Headline: Display Out of State		
Creative Size: Display ad - 300x250, 728x90, 300x600		



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Client PO: 3343  
Campaign: P80189 Visit Orlando Member Co-Op

Line	Start Date	Bill Amount
0004	11/1/2018	4,180.07
Headline: Display In State		
Creative Size: Display ad - 300x250, 728x90, 300x600		
<b>Order Total:</b>		0.02
<b>Total</b>		<b>-1,497.37</b>
		<b>Total (\$1,497.37)</b>

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.