



**Birdsall, Voss & Associates, Inc. dba bvk**  
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217  
 414-228-1990 / bvk.com

**INVOICE**

Visit Orlando  
 6277 Sea Harbor Drive, Suite 400  
 Orlando, FL 32812

**Invoice Number :** 162408  
**Date :** 12/31/2018  
**Page :** 1 of 1  
**Client PO:**

**Current**

**Job: 082131 - Incremental Fee**  
**Component: 001 - Incremental Fee**

**Description:**  
 Media fee for planning and buying incremental domestic media per contract

**Total for Job/Component: 463,311.54**

**Sub-Total 463,311.54**

<b>Total</b>	<b>\$463,311.54</b>
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All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.