



Birdsall, Voss & Associates, Inc. dba bvk
250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217
414-228-1990 / bvk.com

Visit Orlando
6277 Sea Harbor Drive, Suite 400
Orlando, FL 32812
Attn: Carmen Godsey

INTERNET INVOICE

Invoice Number : 161403
Date : 12/14/2018
Page : 1 of 2
Client PO: 3426
Campaign: P81081 Visit Orlando Domestic H2
Campaign

Line	Start Date	Bill Amount
Vendor: Zeta Global Corp.		
Order: 091279 - 2018 Visit Orlando Digital TV Nov.-Dec.		
0001	11/19/2018	15,199.77
Headline: Desktop_Smartphone_Tablet_InStream		
Creative Size: Video - :30		
0002	11/19/2018	7,539.45
Headline: Desktop_Smartphone_Tablet_InStream		
Creative Size: Video - :30		
0003	11/19/2018	7,334.16
Headline: Desktop_Smartphone_Tablet_InStream_		
Creative Size: Video - :30		
0004	11/19/2018	3,552.63
Headline: Desktop_Smartphone_Tablet_InStream_		
Creative Size: Video - :30		
0005	11/19/2018	7,570.80
Headline: Desktop_Smartphone_Tablet_InStream_		
Creative Size: Video - :30		
0006	11/19/2018	3,182.22
Headline: Desktop_Smartphone_Tablet_InStream_		
Creative Size: Video - :30		
0007	12/1/2018	13,550.23
Headline: Desktop_Smartphone_Tablet_InStream		
Creative Size: Video - :30		
0008	12/1/2018	21,210.55
Headline: Desktop_Smartphone_Tablet_InStream		
Creative Size: Video - :30		
0009	12/1/2018	7,040.84
Headline: Desktop_Smartphone_Tablet_InStream_		
Creative Size: Video - :30		
0010	12/1/2018	6,804.20
Headline: Desktop_Smartphone_Tablet_InStream_		
Creative Size: Video - :30		
0011	12/1/2018	11,192.78
Headline: Desktop_Smartphone_Tablet_InStream_		
Creative Size: Video - :30		
0012	12/1/2018	10,822.37



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Line	Start Date	Bill Amount
Headline: Desktop_Smartphone_Tablet_InStream_ Creative Size: Video - :30		-----
Order Total:		115,000.00
Total		115,000.00
Total		\$115,000.00

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.