



Birdsall, Voss & Associates, Inc. dba bvk
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217
 414-228-1990 / bvk.com

Visit Orlando
 6277 Sea Harbor Drive, Suite 400
 Orlando, FL 32812
 Attn: Carmen Godsey

INTERNET INVOICE

Invoice Number : 161312
Date : 12/14/2018
Page : 1 of 2
Client PO: 3426
Campaign: P81081 Visit Orlando Domestic H2 Campaign

Line	Start Date	Bill Amount
Vendor: Goodway Group, Inc.		
Order: 091211 - 2018 Visit Orlando Digital TV Nov.-Dec.		
0010	12/1/2018	18,649.33
Headline: Connected TV		
Creative Size: Video - :15 or :30		
0011	12/1/2018	14,375.00
Headline: Video		
Creative Size: Video - :15 or :30		
0012	12/1/2018	7,409.15
Headline: TV Sync		
Creative Size: Video - :15 or :30		
0013	12/1/2018	12,364.64
Headline: Connected TV		
Creative Size: Video - :15 or :30		
0014	12/1/2018	7,533.37
Headline: Video		
Creative Size: Video - :15 or :30		
0015	12/1/2018	5,672.57
Headline: TV Sync		
Creative Size: Video - :15 or :30		
0016	12/1/2018	12,370.08
Headline: Connected TV		
Creative Size: Video - :15 or :30		
0017	12/1/2018	7,631.71
Headline: Video		
Creative Size: Video - :15 or :30		
0018	12/1/2018	5,670.70
Headline: TV Sync		
Creative Size: Video - :15 or :30		
Order Total:		91,676.55

Total 91,676.55

Total	\$91,676.55
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All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.



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Remit payments to Birdsall, Voss & Associates, Inc.