



**Birdsall, Voss & Associates, Inc. dba bvk**  
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217  
 414-228-1990 / bvk.com

Visit Orlando  
 6277 Sea Harbor Drive, Suite 400  
 Orlando, FL 32812  
 Attn: Carmen Godsey

**INTERNET INVOICE**

**Invoice Number :** 161298  
**Date :** 12/14/2018  
**Page :** 1 of 1  
**Client PO:** 2843  
**Campaign:** P81114 Visit Orlando In-Market

Line	Start Date	Bill Amount
<b>Vendor: WAZE</b>		
<b>Order: 088592 - 2018 Visit Orlando IM Digital- OVC Visit</b>		
0012	12/1/2018	15,000.00
Creative Size: Banner -		
<b>Vendor: Flashtalking Inc</b>		
<b>Order: 088594 - 2018 Visit Orlando IM Digital- OVC Visit</b>		
0012	12/1/2018	70.00
Creative Size: Ad Serving -		
<b>Vendor: Simplifi Holdings Inc.</b>		
<b>Order: 088595 - 2018 Visit Orlando IM Digital- OVC Visit</b>		
0011	12/1/2018	5,646.00
Creative Size: Banner -		
<b>Total</b>		<b>20,716.00</b>
<b>Total</b>		<b>\$20,716.00</b>

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.