



Birdsall, Voss & Associates, Inc. dba bvk
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217
 414-228-1990 / bvk.com

Visit Orlando
 6277 Sea Harbor Drive, Suite 400
 Orlando, FL 32812
 Attn: Carmen Godsey

INTERNET INVOICE

Invoice Number : 161279
Date : 12/14/2018
Page : 1 of 1
Client PO: 3426
Campaign: P81081 Visit Orlando Domestic H2 Campaign

Line	Start Date	Bill Amount
Vendor: Goodway Group, Inc.		
Order: 091211 - 2018 Visit Orlando Digital TV Nov.-Dec.		
0001	11/19/2018	15,850.67
Headline: Connected TV		
Creative Size: Video - :15 or :30		
0003	11/19/2018	1,215.85
Headline: TV Sync		
Creative Size: Video - :15 or :30		
0004	11/19/2018	2,010.36
Headline: Connected TV		
Creative Size: Video - :15 or :30		
0005	11/19/2018	1,091.63
Headline: Video		
Creative Size: Video - :15 or :30		
0006	11/19/2018	77.43
Headline: TV Sync		
Creative Size: Video - :15 or :30		
0007	11/19/2018	2,004.92
Headline: Connected TV		
Creative Size: Video - :15 or :30		
0008	11/19/2018	993.29
Headline: Video		
Creative Size: Video - :15 or :30		
0009	11/19/2018	79.30
Headline: TV Sync		
Creative Size: Video - :15 or :30		
Order Total:		23,323.45
Total		23,323.45
		Total \$23,323.45

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.