



**Birdsall, Voss & Associates, Inc. dba bvk**  
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217  
 414-228-1990 / bvk.com

Visit Orlando  
 6277 Sea Harbor Drive, Suite 400  
 Orlando, FL 32812  
 Attn: Carmen Godsey

**TV INVOICE**

**Invoice Number :** 160571  
**Date :** 11/22/2018  
**Page :** 1 of 2  
**Client PO:** 3764  
**Campaign:** P81081 Visit Orlando Domestic H2 Campaign

	<b>Order Months</b>	<b>Bill Amount</b>
<b>Market: New York</b>		
Vendor: National Cable Comm Order: 090844 - VO 2018 H2 OOS TV W25-54	Nov 18	58,560.75
Vendor: National Cable Comm Order: 090845 - VO 2018 H2 OOS TV W25-54	Nov 18	13,365.40
Vendor: National Cable Comm Order: 090846 - VO 2018 H2 OOS TV W25-54	Nov 18	7,931.35
Vendor: National Cable Comm Order: 090847 - VO 2018 H2 OOS TV W25-54	Nov 18	10,523.85
Vendor: National Cable Comm Order: 090848 - VO 2018 H2 OOS TV W25-54	Nov 18	9,246.30
<b>Market Total:</b>		<b>99,627.65</b>
<b>Market: Philadelphia</b>		
Vendor: KYW-TV Order: 090881 - VO 2018 H2 OOS TV W25-54	Nov 18	29,665.00
Vendor: WPSG-TV Order: 090882 - VO 2018 H2 OOS TV W25-54	Nov 18	6,800.00
Vendor: WPVI-TV Order: 090883 - VO 2018 H2 OOS TV W25-54	Nov 18	71,570.00
Vendor: WPHL-TV Order: 090884 - VO 2018 H2 OOS TV W25-54		



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	Order Months	Bill Amount
<b>Market: Philadelphia</b>		
	Nov 18	22,270.00
<b>Vendor: WTXF-TV</b>		
<b>Order: 090885 - VO 2018 H2 OOS TV W25-54</b>		
	Nov 18	36,443.75
<b>Market Total:</b>		<b>166,748.75</b>
<b>Total</b>		<b>266,376.40</b>
		<b>Total \$266,376.40</b>

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.