



**Birdsall, Voss & Associates, Inc. dba bvk**  
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217  
 414-228-1990 / bvk.com

Visit Orlando  
 6277 Sea Harbor Drive, Suite 400  
 Orlando, FL 32812  
 Attn: Carmen Godsey

**INTERNET INVOICE**

**Invoice Number :** 160560  
**Date :** 11/22/2018  
**Page :** 1 of 1  
**Client PO:** 3320  
**Campaign:** P81081 Visit Orlando Domestic H2 Campaign

Line	Start Date	Bill Amount
<b>Vendor: Goodway Group, Inc.</b>		
<b>Order: 090478 - 2018 Visit Orlando OOS Digital TV H2</b>		
0022	11/1/2018	1,033.72
Headline: TV Sync		
Creative Size: :30 + :15 Spot - Video		
0023	11/1/2018	13,000.00
Headline: Video - NATIVE		
Creative Size: :30 + :15 Spot - Video		
<b>Order Total:</b>		<b>14,033.72</b>
<b>Vendor: TEADS INC</b>		
<b>Order: 090833 - 2018 Visit Orlando OOS Digital TV H2</b>		
0002	11/1/2018	6,928.57
Headline: InRead Skin Landscape		
Creative Size: :30 + :15 Spot - VIDEO		
<b>Total</b>		<b>20,962.29</b>
		<b>Total \$20,962.29</b>

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.