



ARIADNA LLC
 703 WATERFORD WAY STE 920
 MIAMI, FLORIDA 33216
 (+1) 3053510241
 TIN 20-2992636

INVOICE N° 29375

CLIENT	VISIT ORLANDO	
ADDRESS	6277 SEA HARBOR DRIVE, SUITE 400	
CITY	ORLANDO	
PHONE	407-363-5833	
MAIN CLIENT	VISIT ORLANDO	
PURCHASE ORDER No.		
CAMPAIGN	ORLIN9AF0011	PRODUCTION 2019

DATE: August 06, 2019
DUE DATE: September 20, 2019

BUDGET: 080027/2019

QUANTITY	DESCRIPTION	UNIT COST	AMOUNT (USD)
1	VO_BR_Dynamic Ads New Layout_H2_2019 - Team involved: Designer and Developer. Ariadna to create a new layout (feed) for the shopping and travel campaign. - New Layout: already approved by Visit Orlando to be implemented on H2 of 2019 -Type of ads: Static ads to be used on the display campaign - Material to be provided by Visit Orlando: list of copies (CTA and headers), as well as images, background colors (pantones) and fonts - Implementation: 3 weeks to fully implement the campaign; however, Ariadna can partially implement campaign after 1 week of approval -Variables: Header, CTA, background of CTA, logo, images, background of header. Visit Orlando can have up to 10 copies (header/ CTA's) for each target (target A & B)	3,500.00	3,500.00

(THREE THOUSAND FIVE HUNDRED AND 00/100 U\$S)

TOTAL USD	3,500.00
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ARIADNA LLC
 ACCOUNT NO. 4430863046
 BANK OF AMERICA
 2308 POCE DE LEON BLVD CORAL
 GABLES FL, 33144
 UNITED STATES OF AMERICA
 PHONE: (305) - 442 2787
 (ABA-WIRE) : 026009593
 (ABA-ACH): 063100277
 SWIFT : BOFAUS3N

BY CHECK
ARIADNA LLC
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 MIAMI FLORIDA 33126