APPROVED
BY ORANGE COUNTY BOARD
OF COUNTY COMMISSIONERS

DEC 06 2011 CASBS

EFFECTIVE DATE

DEC 12 2011

ORDINANCE NO. 2011-20

AN ORDINANCE PERTAINING TO TAXATION IN ORANGE COUNTY, FLORIDA; AMENDING SECTION 25-140 OF THE ORANGE COUNTY CODE ("THE TOURIST DEVELOPMENT PLAN") TO AUTHORIZE ADDITIONAL FUNDING FOR THE FLORIDA CLASSIC FOOTBALL GAME AND THE CENTRAL FLORIDA SPORTS COMMISSION; PROVIDING FOR SEVERABILITY; AND PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, the Florida Classic is an annual football game between Bethune-Cookman University (formerly known as Bethune-Cookman College), located in Daytona Beach, and Florida A&M University, located in Tallahassee, both of which are historically black colleges; and

WHEREAS, the Florida Classic has been held at the Florida Citrus Bowl in Orlando since 1997; and

WHEREAS, this event has become one of the largest gatherings of African-Americans in the country and attendees of the Florida Classic have consistently made a significant positive economic impact on sales for Central Florida businesses; and

WHEREAS, the Board has provided funding since 1999 for the staging of the Florida Classic football game in Orange County pursuant to Section 25-140 of the Orange County Code (the "Tourist Development Plan") to promote tourism, recreational activities and enhance the Central Florida economy; and

WHEREAS, the Board also provides funding to the Central Florida Sports Commission, Inc. pursuant to the Tourist Development Plan; and

WHEREAS, the Board of County Commissioners now desires to again allocate tourist development tax revenues to promote tourism through the staging of the Florida Classic in Orange County, and to the Central Florida Sports Commission, Inc.

BE IT ORDAINED BY THE BOARD OF COUNTY COMMISSIONERS OF ORANGE COUNTY:

Section 1. ***Amendment to Tourist Development Plan.*** The Orange County Tourist Development Plan set forth in Section 25-140 of the Orange County Code is hereby amended by the revision of the tenth and twelfth priorities as follows (words ~~stricken~~ are deletions; words <u>underlined</u> are additions):

Sec. 25-140. Tourist development plan.

* * *

(5) *Tenth priority.* In order to:

a. Promote the Orange County Convention Center, the Florida Citrus Bowl ~~Orange County/Orlando Stadium~~ and the other publicly-owned sports stadiums, sports arenas, coliseums or auditoriums within Orange County;

b. Promote tourism in Orange County; and

c. Encourage and promote the selection of the Orlando area as a venue for international, national, regional and local sports events, tourist development tax revenues shall be used to fund the Central Florida Sports Commission ("Sports Commission"). Such funding to the ~~Central Florida Area~~ Sports Commission shall be payable as follows:

10/01/92 to 9/30/93	$ 75,000.00
10/01/93 to 9/30/94	75,000.00
10/01/94 to 12/31/94	18,750.00
1/01/95 to 9/30/95	84,375.00
10/01/95 to 9/30/96	112,500.00
10/01/96 to 9/30/97	112,500.00
10/01/97 to 9/30/98	112,500.00
10/01/98 to 9/30/99	112,500.00
10/01/99 to 9/30/00	112,500.00
10/01/00 to 9/30/01	135,000.00

Beginning in fiscal year 2001/02, and continuing through fiscal year 2005/06, funding to the ~~Central Florida~~ Sports Commission may be granted each year in the amount of $135,000 with adjustments to such amount equal to the annual cumulative percentage increases, if any, in the revenues from the tax levied under Section 25-136, all as may be specified by contract between the County and the Sports Commission. Beginning in fiscal year 2006/07 and continuing through fiscal year ~~2010/11~~2015/16, funding to the Sports Commission may be granted each year in the amount of $135,000 with adjustments to such amount equal to the annual cumulative percentage increases, if any, in the revenues from fiscal year 2005/06 from the tax levied under Section 25-136, all as may be specified by contract between the County and the Sports Commission. Such contract shall contain appropriate provisions for frequent, regular reporting and financial disclosure by the Sports Commission to the County.

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(12) *Twelfth priority.* The twelfth funding priority of the plan is to provide fifty thousand dollars ($50,000.00) to Bethune-Cookman College for promotion of tourism through the staging of the 1999 Florida Classic Football game; fifty thousand dollars ($50,000.00) to Florida A&M University for the promotion of tourism through the staging of the 2000 Florida Classic Football game and seventy-five thousand dollars ($75,000.00) to Bethune-Cookman College for promotion of tourism through the staging of the 2001 Florida Classic Football game; seventy-five thousand dollars ($75,000.00) to Florida A&M University for promotion of tourism through the staging of the 2002 Florida Classic Football game. Beginning with the 2003 Florida Classic,

and continuing through the 2005 Florida Classic, funding for the promotion of tourism through the staging of the Florida Classic may be granted each year in the amount of seventy five thousand dollars ($75,000.00) with the recipient of such funding to alternate each year between Bethune-Cookman College and Florida A & M University, commencing with Bethune-Cookman College for the 2003 Florida Classic. Funding in the amount of one hundred thirty-seven thousand five hundred dollars ($137,500.00) per fiscal year may be granted for fiscal year 2006/07 through fiscal year ~~2010/11~~2015/16 for the promotion of tourism through the staging of the Florida Classic and subject to the terms and conditions of a contract to be entered into by the County and Florida Classic Consortium, Corporation.

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Section 2. ***Severability of Provision.*** If any provision of this ordinance or application thereof to any person or circumstance is held invalid, the invalidity shall not affect other provisions or applications of this ordinance which can be given effect without the invalid provision or application, and to that end the provisions of this ordinance are declared severable.

Section 3. ***Codification.*** The amendments to the county code set forth in Section 1 shall be codified. No other sections or parts of sections of this ordinance shall be codified.

Section 4. ***Effective Date.*** This ordinance shall become effective pursuant to general law.

ADOPTED THIS DEC 06 2011.

ORANGE COUNTY, FLORIDA
By: Board of Orange County Commissioners

BY: _____
Teresa Jacobs
County Mayor

ATTEST: Martha O. Haynie, County Comptroller
As Clerk of the Board of County Commissioners

By: _____
Deputy Clerk

BOARD OF COUNTY COMMISSIONERS ORANGE COUNTY FLORIDA

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